

**EXECUTIVE SECRETARIAT****Routing Slip**

TO:		ACTION	INFO	DATE	INITIAL
1	DCI				
2	DDCI				
3	EXDIR				
4	D/ICS				
5	DDI				
6	DDA				
7	DDO				
8	DDS&T				
9	Chm/NIC				
10	GC				
11	IG				
12	Compt				
13	D/EE0				
14	D/Pers				
15	D/OEA	X			
16	C/PAD/OEA				
17	SA/IA				
18	AO/DCI				
19	C/IPD/OIS				
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22					
		SUSPENSE _____ Date _____			

Remarks:

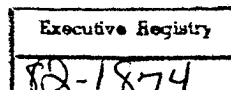
Direct acknowledgment, please.

 Executive Secretary  
 27 July 82

Date

3637 (10-81)

TELE: 502-772-2591  
 Mailing Address  
 P.O. BOX 1558  
 LOUISVILLE, KY. 40201  
 Street Address  
 1720 Dixie Highway  
 Louisville, Ky. 40210



# MINORITY CONSUMER EXPO

July 21, 1982

Mr. William J. Casey  
 Director  
 Central Intelligence Agency  
 Executive Office of the President  
 Washington, D.C. 20505

Dear Mr. Casey:

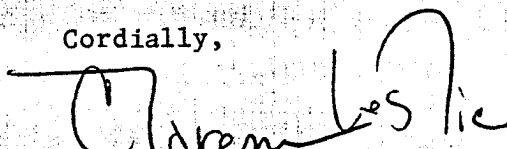
Attached is information on the 45th annual "Minority Consumer Expo" scheduled for October 8, 9, 10, 1982 at the Commonwealth Convention Center in Louisville, Kentucky.

The Louisville Defender Newspaper's Minority Consumer Expo enjoys the greatest number ever of Government Exhibitors and is highlighted by the largest "NASA" space/science exhibit ever presented in Kentucky or Southern Indiana. For many years, on a nonpartisan, uninterrupted basis, government agencies have been taking advantage of the unique opportunities offered for direct exposure to the minority citizenry by participating in this historical event.

We are requesting approval and recommendation from your office that various Consumer Information, Public Affairs, EEO and other appropriate offices be encouraged to participate in this year's Expo. We are hopeful that the significance of this worthwhile program in helping to fulfill the needs of government to maintain an adequately informed citizenry will give you ample reason to assist us in continuing the vital participation of government. We are also requesting that an official from your office be scheduled to represent your agency at the 1982 Expo and Government Reception.

We would welcome the opportunity to discuss this program with representatives from your department. If there are any questions or suggestions, please do not hesitate to let us hear from you. Thank you for your cooperation.

Cordially,

  
 Clarence Leslie  
 Director-Consumer Promotions

Enclosure

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The oldest and largest newspaper sponsored consumer expo in the nation!

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Kentucky Press Association